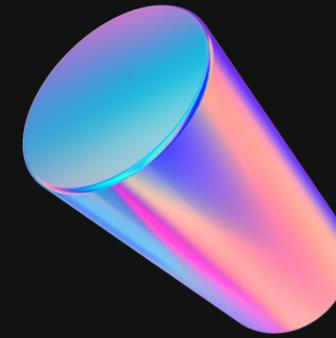


# SAMER A.

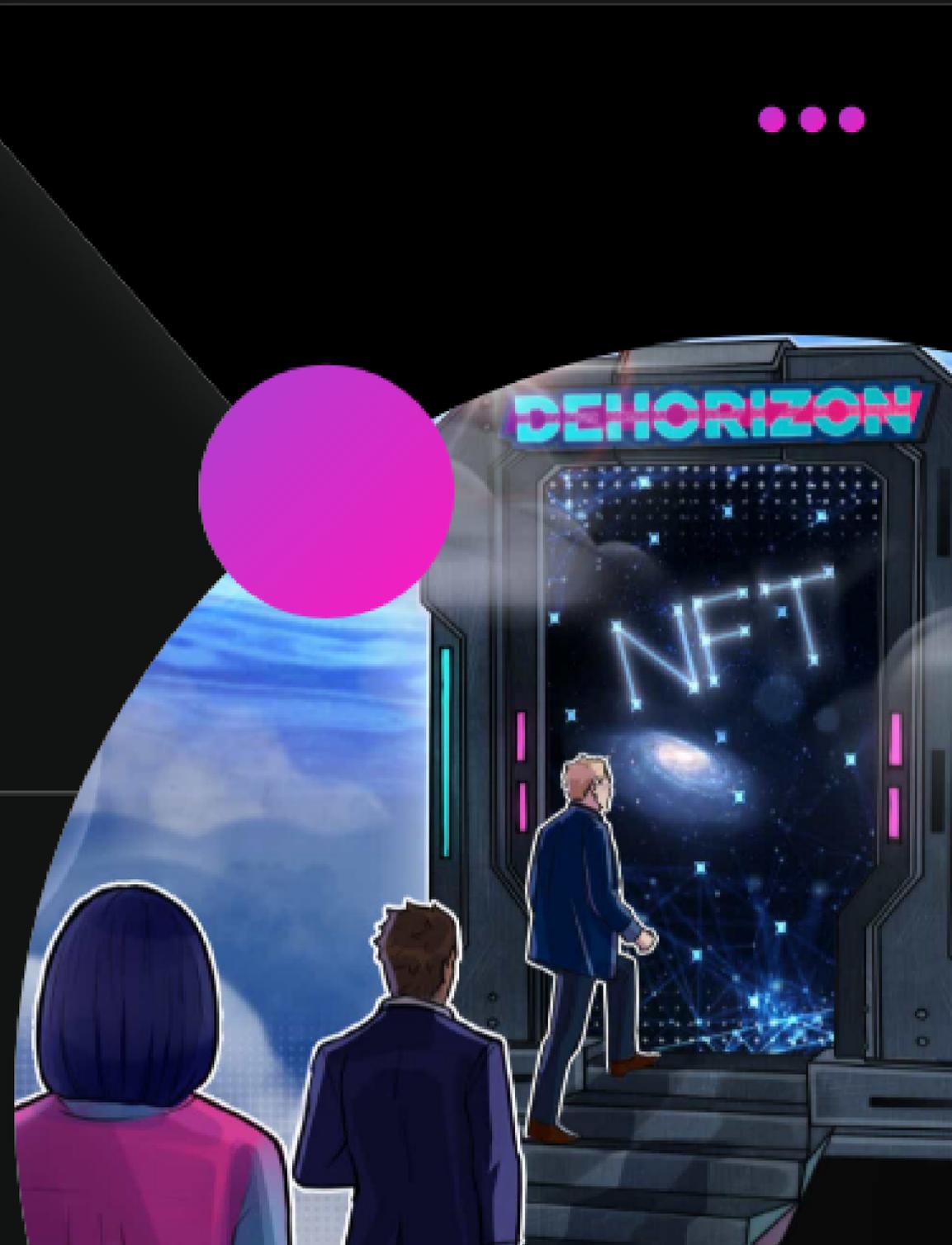
Blockchain, Crypto, NFT

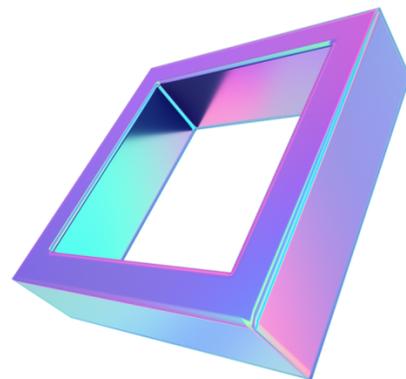


01

# Non-Fungible Token

**Creative Solutions To  
Improve Your  
!Business**





# Samer A.

Social Media Expert

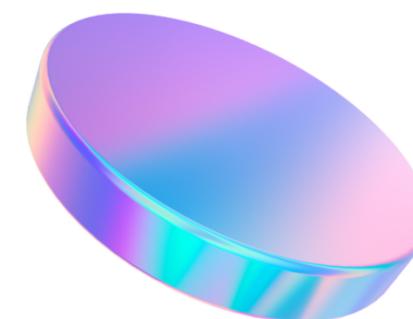
**Blockchain | Cryptocurrency| NFT**

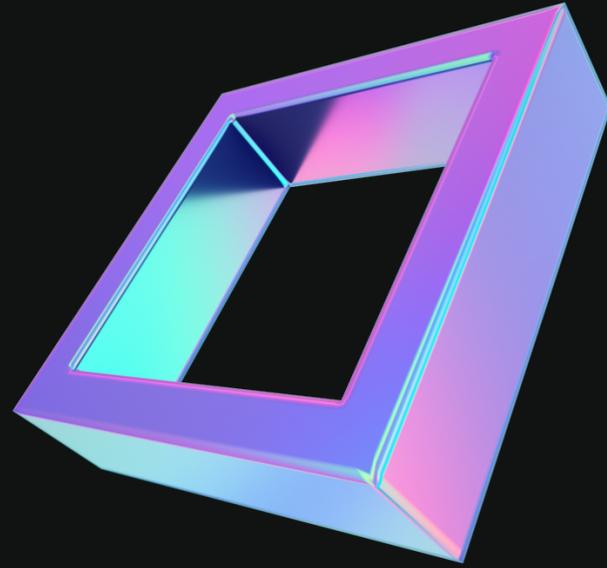
SOCIAL MEDIA EXPERT FOR A DECADE

During this time gained a deep understanding of client needs and wants.

FOCUSED SOCIAL MEDIA PRESENCE

Create Brand awareness and recognizable design elements





# My SMM specialties

## CUSTOM CONTENT

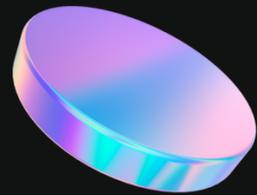
Positive content is more viral.  
Added emotional content.  
Added Videos, Graphics.

## TRENDING CONTENT

Funny content, promotional content, useful content.  
Viral content.

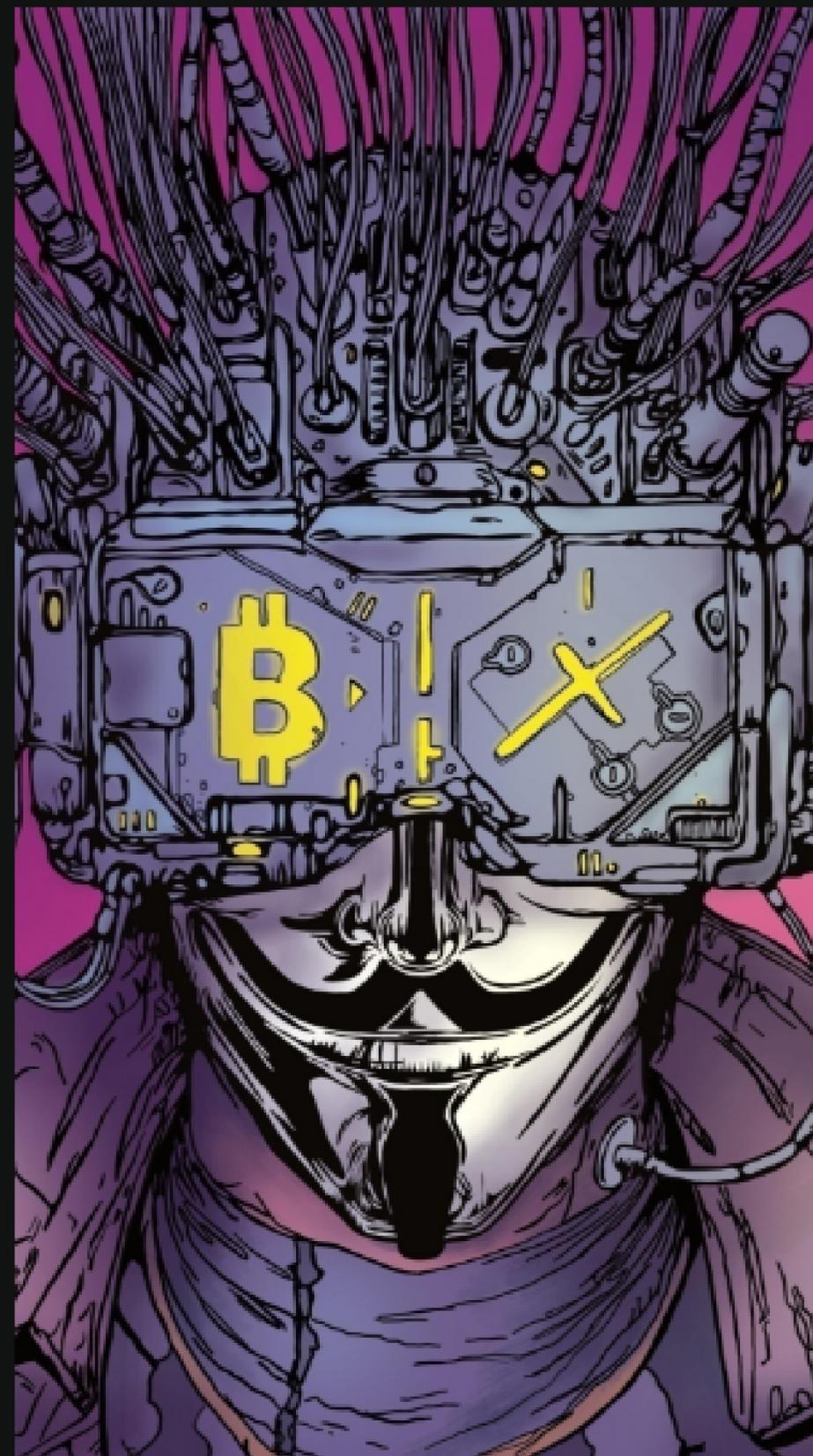
## CREATIVE CONTENT

My social media posts will grab the reader's attention by setting up new content, informational content, and conversational content.  
Educational (How-to).



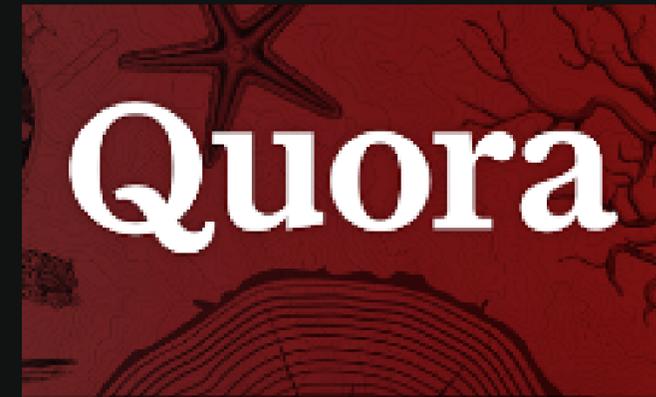
/// NFT

# Primary Social media promotion



Twitter| Discord

# Social Media Marketing



**Quora Marketing**



**Reddit NFT marketplace**



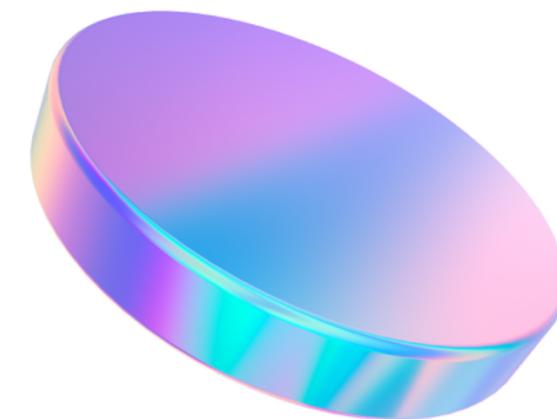
**Facebook NFT marketplace**



**Instagram Marketing**

# 04

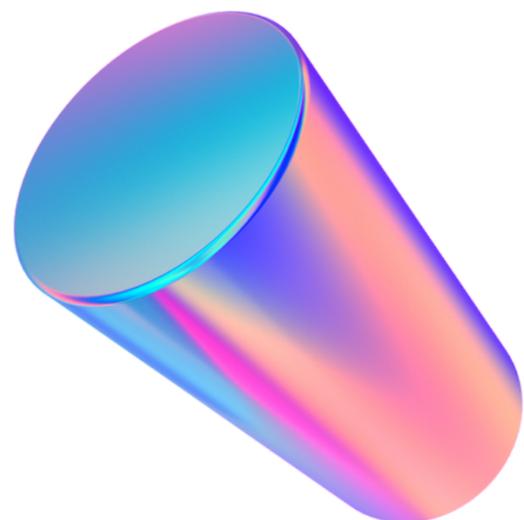
## MY COLLABORATIVE PROCESS WITH CLIENTS



**01**

### INTRODUCTORY DISCUSSION

The seeds stage is when I understand the client's needs and wants.



**02**

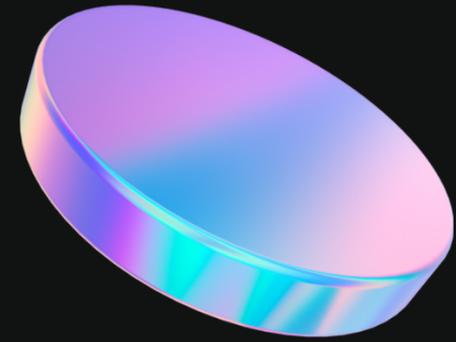
### INITIAL PLAN

In this stage, I will decide on what to promote, where to promote, and how to promote effectively.

**03**

### FEEDBACK AND REVISION

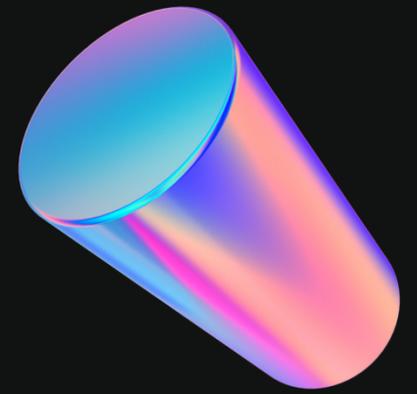
Final concepts are delivered after taking the previous stages.



# My skills and qualities



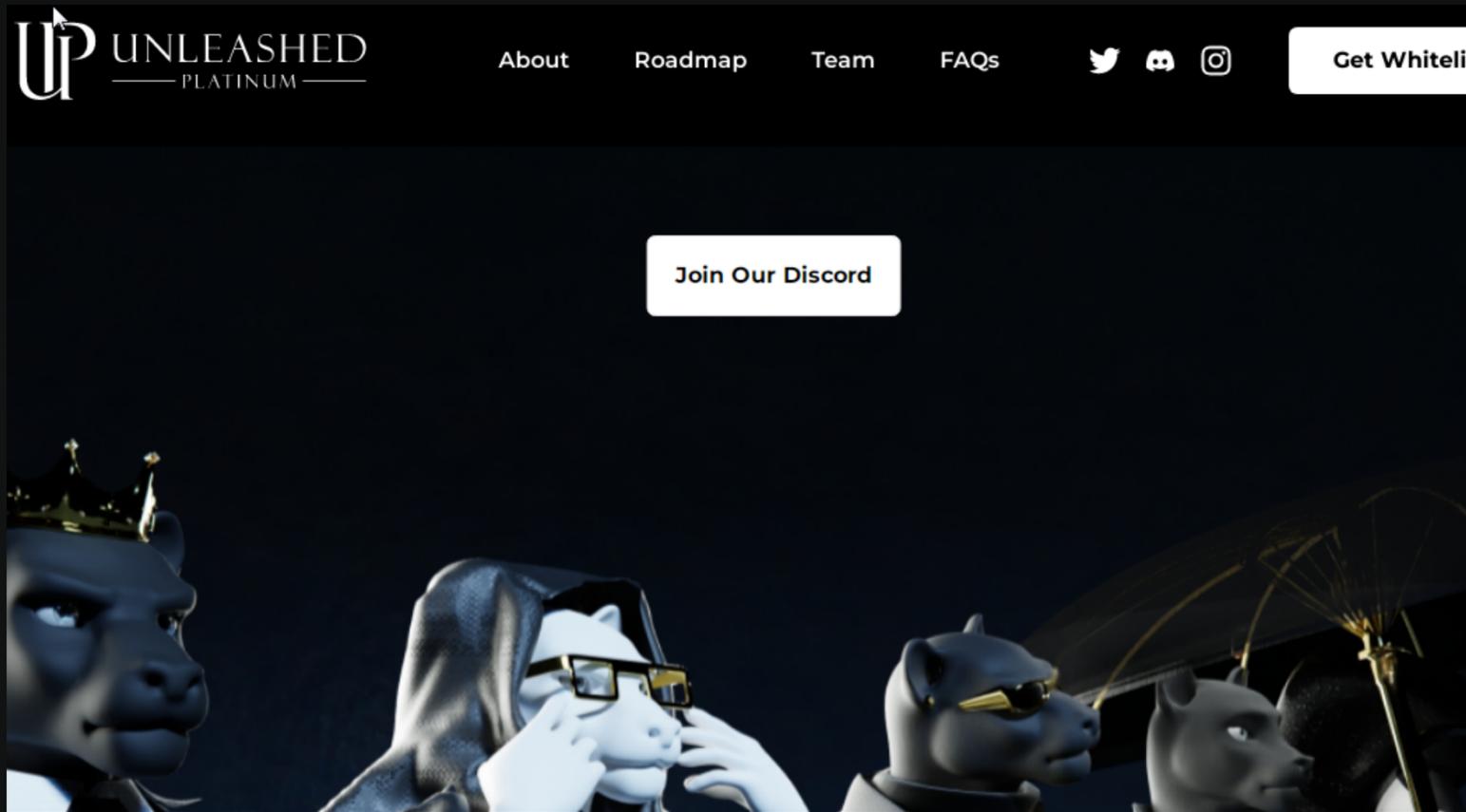
- Build community
- Create hype
- Giveaways
- Shilling
- Moderation





# Major NFT projects

EARLIEST TO CURRENT YEAR



# Unleashed Platinum

NFT project - Marketing Plan

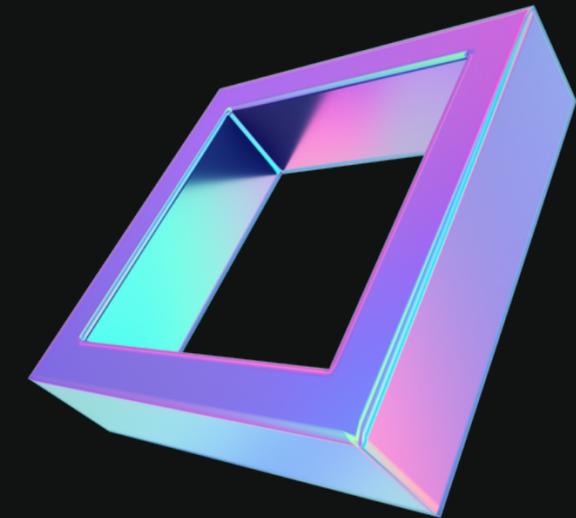
<https://unleashedplatinum.com/>



# Community Growth

Twitter

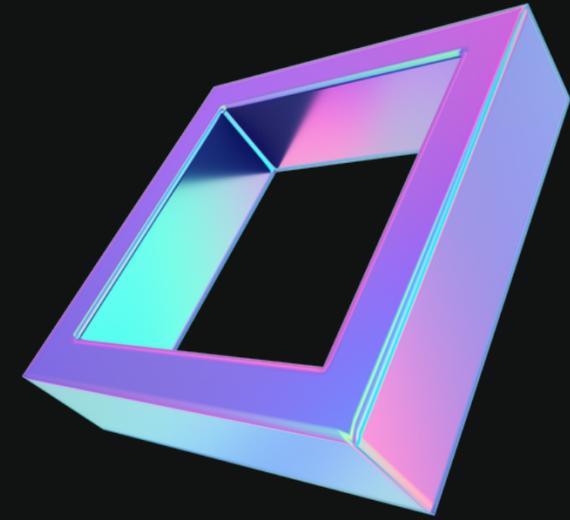
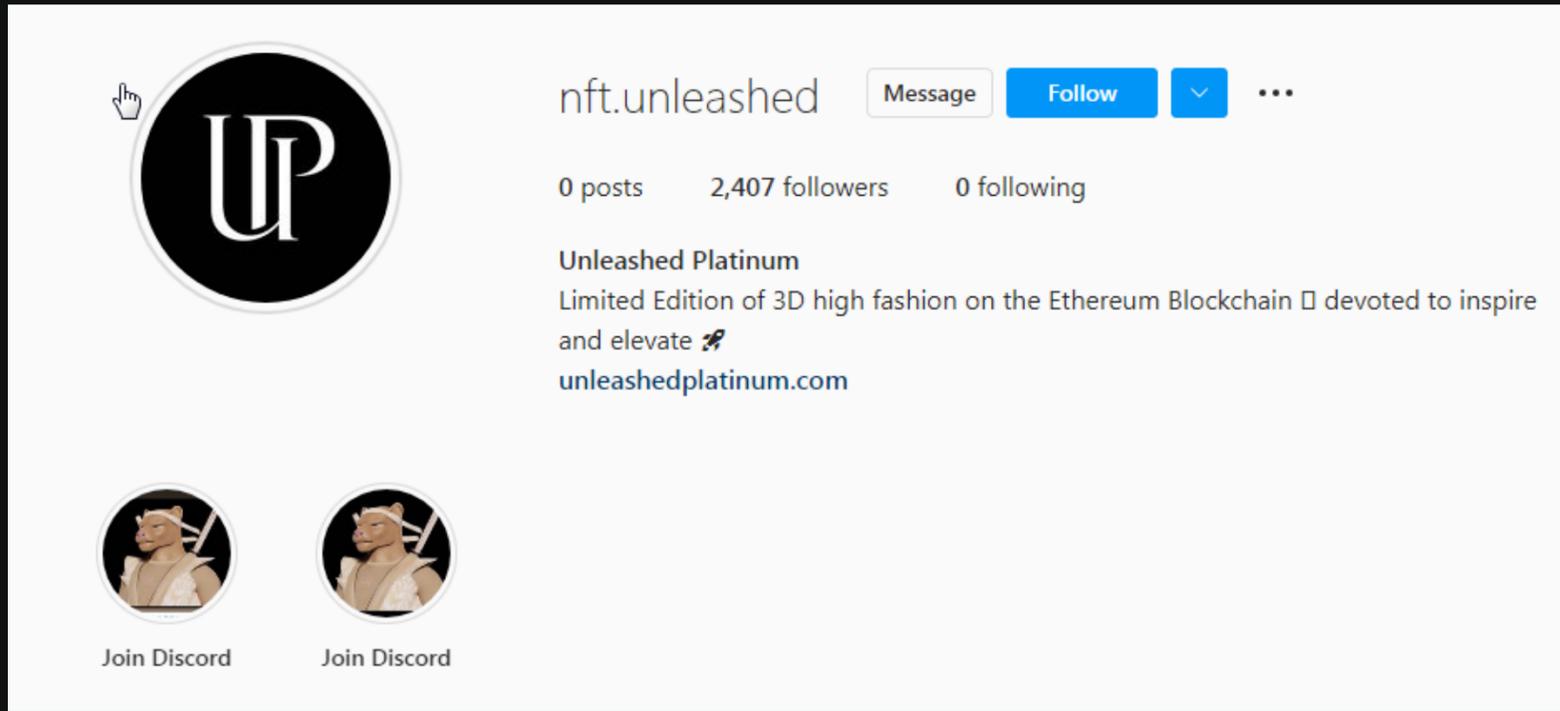
Before: 1544 followers only!



# Unleashed Platinum

NFT project - Marketing and community

<https://unleashedplatinum.com/>



# Unleashed Platinum

NFT project - Marketing and community

<https://unleashedplatinum.com/>

## Community Growth

Instagram

Before 2407 followers only!

## Overview

Unleashed Platinum-High fashion NFT project.

## Goals

1. Build a community around the NFT project.
2. Promote projects on social media to prospective audiences.

## Specifications

Project deadline 4.14.22

Job type: Fixed

## Target

Build an active and engaging community around the NFT project.

## Milestones

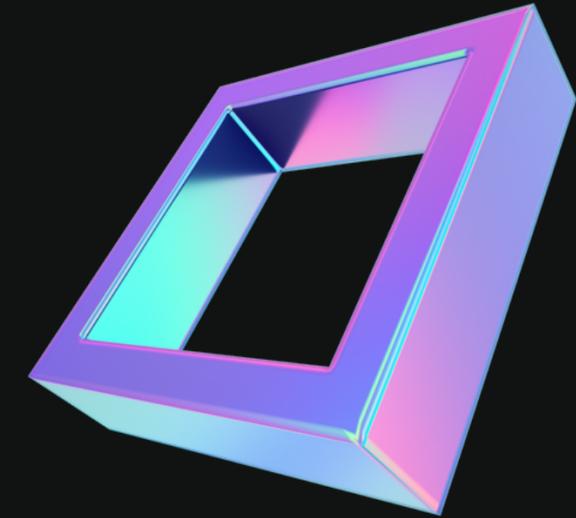
### I. Week 1 (Learning)

Introduction + marketing plan + content creation + posting . 1000 USD

\*Week 1 payment due upon marketing plan delivery (March 31).

### II. Week 2 (Analysis)

Content creation + posting (scheduled posts) + Analysis . 1000 USD.



# Unleashed Platinum

NFT project – Marketing and community

<https://unleashedplatinum.com/>

Marketing Plan + Community  
Growth

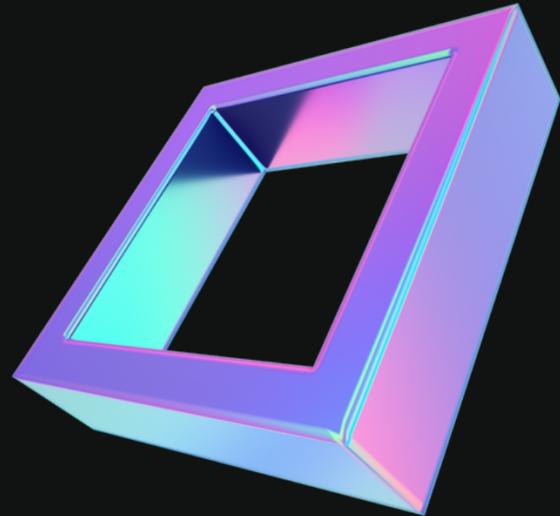
AL Amin used /leaderboard

Invite Tracker ✓ BOT Today at 11:38 AM

### Invites Leaderboard

1. @UP-LUX-Unleashed Platinum • 136 invites. (240 regular, 91 left, 13 fake, 0 bonus)
2. @IvanChi | Unleashed P • 129 invites. (359 regular, 184 left, 46 fake, 0 bonus)
3. @AL Amin • 59 invites. (102 regular, 32 left, 11 fake, 0 bonus)
4. @Helal Ahmed • 51 invites. (96 regular, 34 left, 11 fake, 0 bonus)
5. @EYE KAY DIL • 50 invites. (50 regular, 0 left, 0 fake, 0 bonus)
6. <@83112222611996712> • 28 invites. (48 regular, 13 left, 7 fake, 0 bonus)
7. <@940129297417510912> • 26 invites. (44 regular, 14 left, 4 fake, 0 bonus)
8. <@873432195707060235> • 4 invites. (4 regular, 0 left, 0 fake, 0 bonus)
9. <@913298091908665344> • 3 invites. (4 regular, 1 left, 0 fake, 0 bonus)
10. <@944776684408799284> • 3 invites. (8 regular, 5 left, 0 fake, 0 bonus)

Invite Tracker • Page 1/263 • Today at 11:38 AM



# Unleashed Platinum

NFT project - Marketing and community

<https://unleashedplatinum.com/>

Community growth - Discord Mass DM using safe strategy



Community growth – Instagram DM  
& shoutout



samer.a86 This is not your everyday normal NFT project!!!  
@nft.unleashed  
Join Discord <https://discord.gg/unleashedplatinum>

#unleashedplatinum #nfts #nft #nft

Now



gymstar2402 Dm on 🔥 ☑️ ☑️ BOOST

Now 1 like Reply

— Hide replies



samer.a86 @gymstar2402 Tag your community

Now Reply



sofiya\_ss65 Promote it on @nftbucx

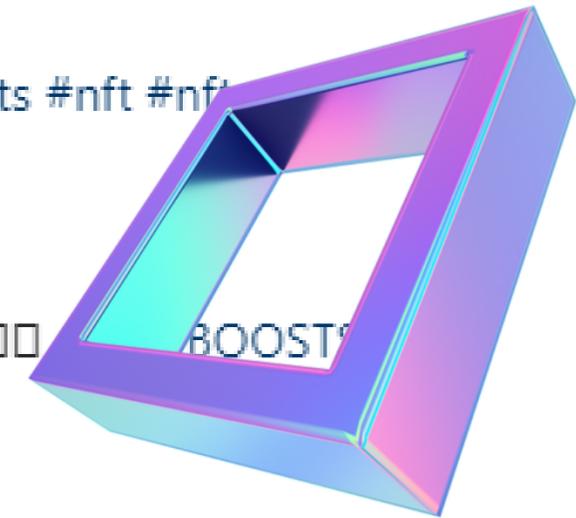
Now 1 like Reply

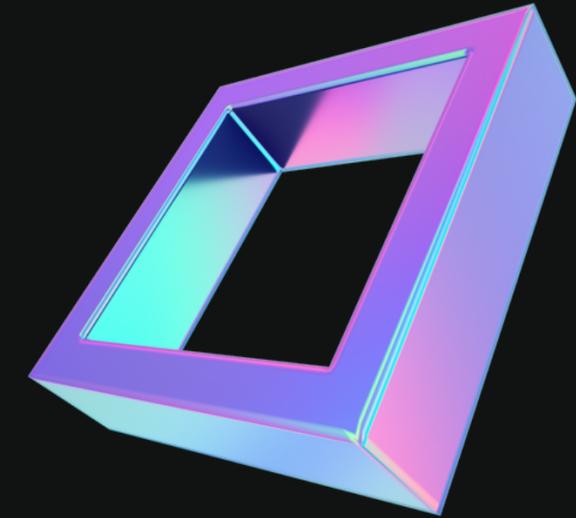
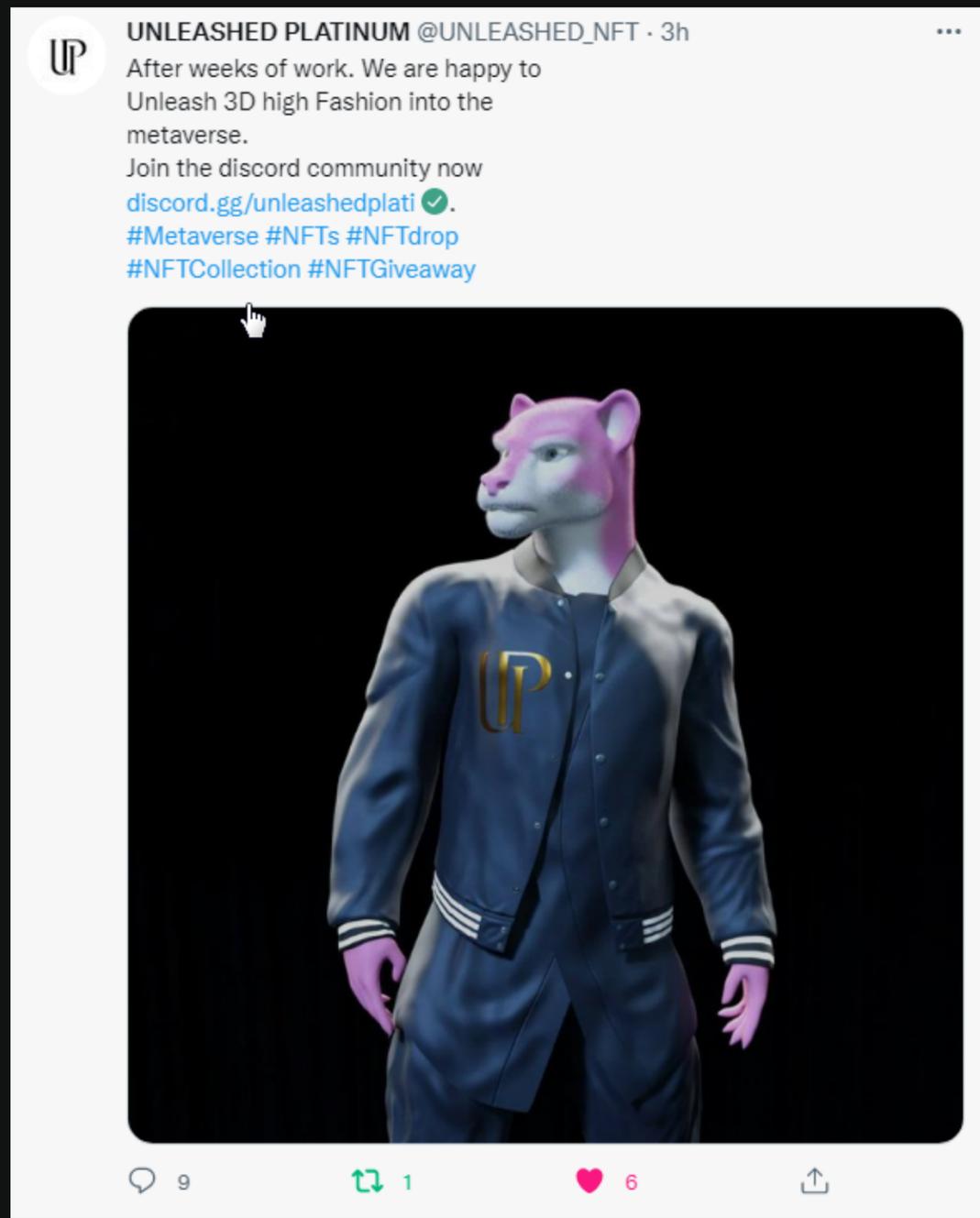
— Hide replies



samer.a86 @sofiya\_ss65 Tag your friends

Now Reply





# Unleashed Platinum

NFT project - Marketing and community

<https://unleashedplatinum.com/>

Community growth - Twitter daily content & shoutout



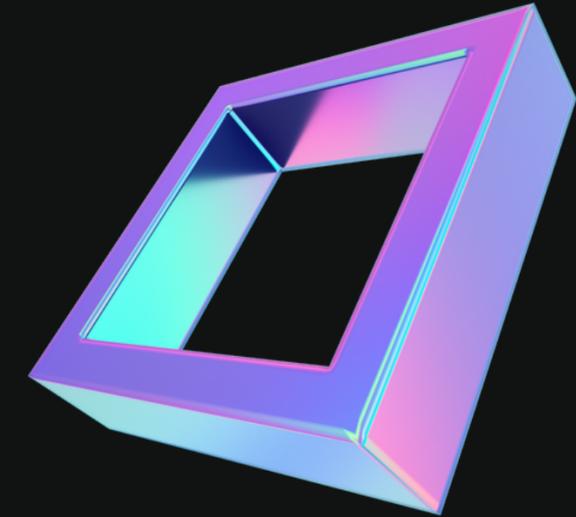
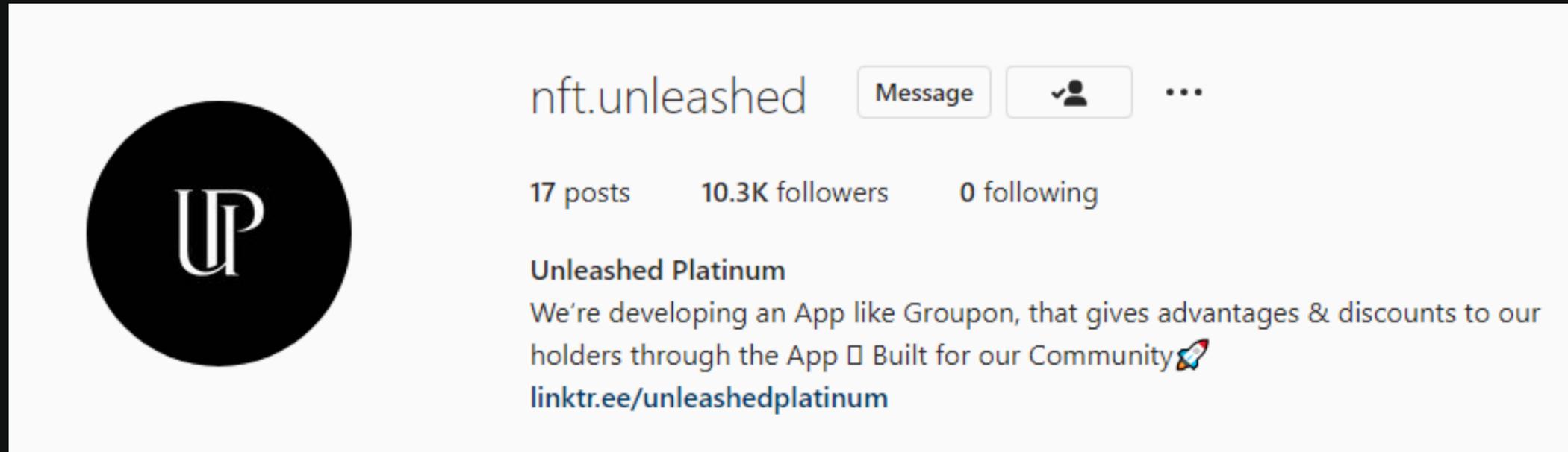
# Unleashed Platinum

**82k views**

NFT project - Marketing and community

Collab with influencers- YouTube

<https://unleashedplatinum.com/>



# Unleashed Platinum

# Instagram

After: 10.3k Followers

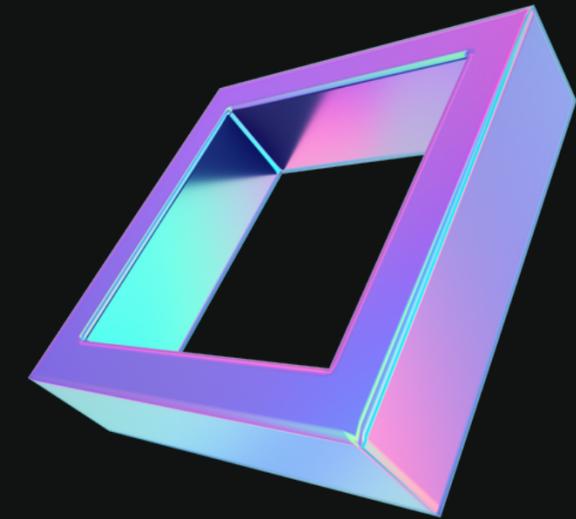
NFT project - Marketing and community

<https://unleashedplatinum.com/>



# Twitter

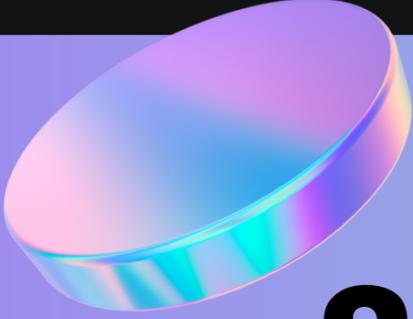
After: 52.1k Followers



# Unleashed Platinum

NFT project - Marketing and community

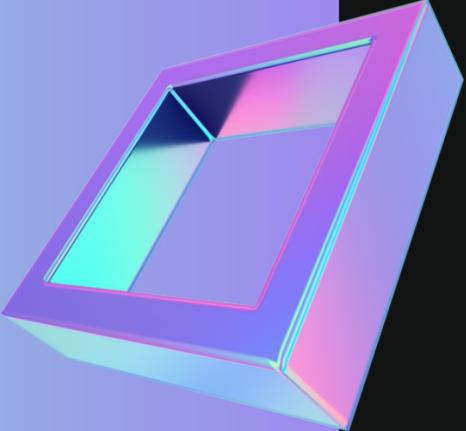
<https://unleashedplatinum.com/>



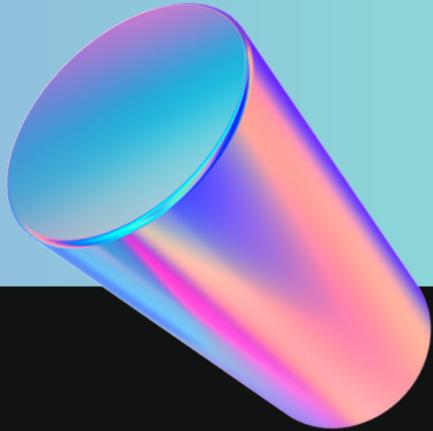
# Social Media Tools

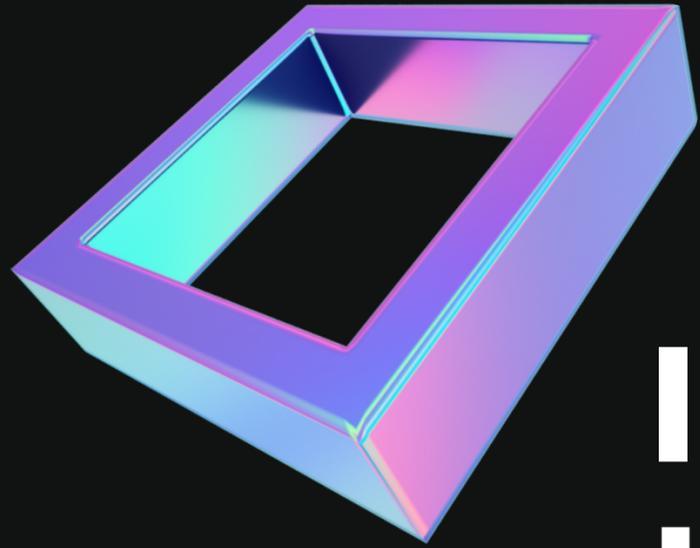
APPS I'M PROFICIENT IN

- Facebook
- Instagram
- Twitter
- Discord
- Pinterest



14





**I'm ready  
to work  
with you!**

Get in touch with me

